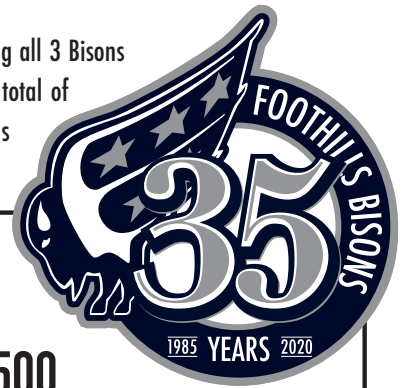




# 2020-21 FOOTHILLS AA BISON'S ADVERTISING/SPONSORSHIP OPPORTUNITIES

The Foothills Bisons AA Hockey program is proud to be celebrating its 35th Anniversary. The program started with one AA U18 team back in 1985/86, and has grown into 3 teams; U13, U15 and U18. Our players are drawn from the local minor hockey associations of Claresholm Minor Hockey, Nanton Minor Hockey, Vulcan Minor Hockey, Foothills Minor Hockey (High River), and High Country Minor Hockey (Black Diamond). Foothills Bisons NHL alumni include Mark Greig, Phil Crowe, Corban Knight, Conner Bleackley, and Jeremy Colliton as well as many major junior and college players. The Bisons program doesn't just measure its successes by wins and losses but rather by the type of people we are helping to develop.

Our program will be a commemorative program celebrating 35 years as a AA hockey organization. We will be featuring all 3 Bisons teams in the program, along with photos of our Bisons teams throughout the years. Your ad will be distributed at a total of 30 home games between the 3 teams. It will serve as a great souvenir for the current Bisons along with our Bisons Alumni. This is a great opportunity to advertise your business while supporting local youth hockey.



**\$100**  
BUSINESS CARD  
3.5" w x 2.125" h

**\$200**  
QUARTER PAGE  
3.5" w x 4.625" h

**\$350**  
1/2 PAGE  
7.25" w x 4.625" h

**\$500**  
FULL PAGE  
7.25" w x 9.5" h

**\$650**  
BACK COVER  
7.25" w x 9.5" h

Please provide ad material in full colour, high res pdf or jpg to the size you have purchased.

If you require assistance in designing your ad, send your high resolution logo, images and an ad message to [jennaflitton@hotmail.com](mailto:jennaflitton@hotmail.com)  
**Deadline Friday November 27, 2020**

**Sponsorship can be paid by cheque or e-transfer:**  
Cheques made payable to Foothills Bisons AA Hockey  
Mailed to Box 130, Staveland, AB T0L 1Z0  
E-transfers sent to [foothillsbisonsaahockey@gmail.com](mailto:foothillsbisonsaahockey@gmail.com)



**ADVERTISE YOUR BUSINESS AND SUPPORT LOCAL YOUTH HOCKEY**